



Media Relations

Unilever N.V. Weena 455 3013 AL Rotterdam
Tel: +31(0)10 217 4844 (na 17.30 +31(0)10 217 4000) Fax: +31(0)10 217 4843
E-mail: mediarelations.rotterdam@unilever.com Web: www.unilever.com

News Release

Persbericht

News Release

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UNILEVER COMMITS TO SUSTAINABLE SOURCING OF PAPER PACKAGING

Rotterdam, 2 July 2010.- Unilever today published its sustainable paper and board packaging sourcing policy as part of its commitment to double the size of the business while reducing its environmental impact.

The policy outlines the company's ambitious goal to work with its suppliers to source 75 per cent of its paper and board packaging from sustainably managed forests or from recycled material by 2015, rising to 100 per cent by 2020.

The commitment makes Unilever the first global FMCG company to commit to sourcing all of its paper and board packaging from sustainably managed forests or recycled material within a clearly defined timeframe.

For the company's requirements for paper from virgin sources, preference will be given to supplies delivered through the Forest Stewardship Council certification scheme. Unilever will also accept other national schemes under the framework of international Forest Management Certification standards, provided they comply with the Policy's Implementation Guidelines.

The move means the logos of the acceptable forest management certification schemes will begin to appear on the packaging of Unilever's portfolio of brands as progress is made towards reaching the target, and in order to increase consumer awareness and promote the expansion of certified forests in the world.

Marc Engel, Unilever's Chief Procurement Officer, said: "As a leading consumer goods company, we buy considerable quantities of paper and board for packaging to ensure our products are protected and transported safely. As such it is important that we promote sustainable forestry practices and help combat deforestation and climate change through the responsible sourcing of these materials.

We are committed to working in partnership with all of our suppliers to progressively increase the proportion of paper and board packaging which comes from recycled materials, or sustainably managed forests, in order to achieve this ambitious target."



Notes to editors

- Unilever is a founding member of the Sustainable Packaging Coalition, which has over 160 members, including packaging users, producers and retailers. Unilever is also a member of EUROOPEN (the European Organisation for Packaging and the Environment), and the Consumer Goods Forum's Global Packaging Project.
- Since 1995, Unilever has reduced its total waste (kg/tonne of production) by 73 per cent.
- For more information about Unilever's commitment to sustainable packaging, visit <http://www.unilever.co.uk/sustainability/environment/packaging>

About Unilever

Unilever works to create a better future every day. We help people feel good, look good and get more out of life with brands and services that are good for them and good for others.

We are one of the world's leading suppliers of fast moving consumer goods with strong local roots in more than 100 countries. Our portfolio includes some of the world's best known and most loved brands including eleven

€1 billion brands, and global leadership in many categories in which we operate. The portfolio features iconic brands such as: Knorr, Lipton, Becel/Flora, Blue Band/Rama/Country Crock, Wall's/OLA/Langnese, Hellmann's, Calvé, Unox, Dove, Pond's, Lux, Axe/Lynx, Sunsilk, Vaseline, Rexona/Sure, Omo, Surf, Cif, and Glorix/Domestos.

We have around 163,000 employees in approaching 100 countries, and generated annual sales of €40 billion in 2009. For more information about Unilever and its brands, please visit www.unilever.com.

Media Contacts

Paul Matthews
Unilever PLC Media Relations Manager
paul.matthews@unilever.com
Tel: +44 (0)1372 945 925
Mob: +44 (0) 775 276 8888

Flip Dotsch
Unilever NV Media Relations Manager
flip.dotsch@unilever.com
Tel: +31 (0)10 217 3715
Mob: +31 (0) 6 1137 5464